



**WEST VIRGINIA
VIRTUAL ACADEMY**
POWERED BY K12

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West Virginia Virtual Academy

WVVA Balanced Scorecard

What is a Balanced Scorecard:

Imagine your child's school is like a big ship sailing toward success. The School Balanced Scorecard is like a captain's map and compass to make sure the ship is going in the right direction.

Here are the four important parts of the map:

- **Money Matters (Financial Perspective):** This part is about how the school manages its money. It helps ensure they have enough funds for everything, from books to school activities.
- **Happy Students (Customer Perspective):** This is all about your child's experience. Are they learning well? Are they happy at school? It's like checking if everyone on the ship is having a good journey.
- **Smooth Sailing Inside (Internal Processes Perspective):** Just like a well-run ship needs smooth operations, the school looks at how things are done inside. Are teachers teaching effectively? Are administrative tasks running smoothly?
- **Growing and Improving (Learning and Growth Perspective):** The last part is about everyone on the ship getting better. Teachers learn new things, and the school improves over time, just like a ship becoming more advanced.

By integrating these perspectives, the School Balanced Scorecard provides a holistic view of the institution's performance, enabling strategic alignment and informed decision-making to enhance educational outcomes and organizational effectiveness.

Where can I find my school's Balanced Scorecard?

Click on the link below to access WVVA's SY24-25 Balanced Scorecard:

BALANCED SCORECARD